



2015 NASHVILLE HEALTH CARE COUNCIL FELLOWS CURRICULUM INNOVATION. ENTREPRENEURSHIP. GROWTH.

Friday, January 30 The Health Care Industry Challenge			
Morning	Morning	Afternoon	Afternoon
	Breakfast		Lunch
	Welcome Remarks Caroline Young, President, Nashville Health Care Council Council Chairman Bill Carpenter, CEO, LifePoint Hospitals Fellows Co-Director Larry Van Horn		A Conversation with Former Governor Phil Bredesen (D-TN)
	The Economic Impact of Health Care Caroline Young		
	The Burning Platform Professor Larry Van Horn		Executive Skills #1: Negotiation Dr. Randy Lowry, President, Lipscomb University
	The Fiscal Challenge and the Role of Health Care U.S. Rep. Jim Cooper (D-TN)		
	Challenges Facing the States Darin Gordon, Director/CEO, Health Care Finance & Administration, State of Tennessee		Simulation Lab Instruction Professor Larry Van Horn

Friday, February 13 Personalized Medicine and Consumerism			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	Genetics Testing Discussion		Life in the Trenches #1
	Personalized Medicine and Consumerism Senator Bill Frist, M.D. Professor Larry Van Horn Marcus Osborne, Vice President of Health and Wellness, Payer Relations, Walmart		Immersion #1: Understanding Clinical Challenges and Preparing the Workforce for the Future VUMC Simulation Lab
	Health Care Policy Update Professor Larry Van Horn		Fellows Networking Reception <i>Location: Home of Senator Frist, M.D.</i>



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Friday, February 27 Building a Health Care Brand			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	Genetics Testing James Stover, VP, Aegis Sciences		Life in the Trenches #2
	Building a Health Care Brand Professor Steve Hoeffler, Owen Graduate School of Management, Vanderbilt University		Executive Skills #2: Negotiation Dr. Randy Lowry, President, Lipscomb University
	Understanding and Reaching Your Customers Denis Budniewski, Director of Account Leadership and Growth, Campbell Mithun		

Friday, March 13 Innovation and Disrupting Health Care at the EC			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	Successful Health Care Innovation Lecture Professor Regina Herzlinger, Harvard Business School Professor Larry Van Horn		Immersion #2: The EC Michael Burcham, President and CEO, EC
	Harvard Business School Case Study Professor Regina Herzlinger, Harvard Business School Professor Larry Van Horn		Live Case Study: Diatech Robert Henry, President and CEO, Diatech
	Health Care Policy Update Professor Regina Herzlinger Professor Larry Van Horn		Fellows/Fellows Alumni Networking Reception <i>Location: City Winery</i>



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Thursday, April 2 Evolving Payment and Provider Models			
Morning		Afternoon	
	Breakfast		Lunch
	Review Genetics Testing Results		Life in the Trenches #3
	Discussion with Anthem CEO Joe Swedish		Executive Skills #3: Public Perception and Communication Frank Luntz, Political Consultant, Pollster, and Strategist
	Health Care Policy Update Professor Larry Van Horn		

Friday, April 24 The Future of Health Care Delivery			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	Bob Henkel, President and CEO, Ascension Health		Henry DePhillips, CMO, Teladoc
	Chip Kahn, President and CEO, American Hospital Federation		Jonathan Bush, President and CEO, athenahealth, Inc.
	Charlie Martin, CEO, Martin Ventures		Immersion #3: Abe's Garden
	Health Care Policy Update Professor Larry Van Horn		

Friday, May 1 Global Health Care Delivery			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	A Trip Around the World: International Financing and Deliver Systems Professor Larry Van Horn		Dr. Paul Farmer, Harvard University (via Skype)
	Mike Neeb, President and CEO, HCA International (via Skype)		Executive Skills #4: Crisis Communication Jana Davis, Senior Vice President of Corporate Affairs, HCA
	Private Insurance and the Global Market Brian Evanko, Cigna		
	Health Care Policy Update Professor Larry Van Horn		



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Friday, May 22 Health Care Possibilities			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	Dr. Thomas Frieden, CDC Director (via Skype)		Healthcare in a Connected World Chris Dancy, Healthways
	Catastrophic Care Discussion David Goldhill, CEO Game Show Network		Elizabeth Holmes, Founder and CEO of Theranos (via Skype)
			2015 Fellows Recap Senator Bill Frist, M.D. Professor Larry Van Horn
			GRADUATION CEREMONY AND DINNER The Bridge Building