



# 2013 NASHVILLE HEALTH CARE COUNCIL FELLOWS CURRICULUM

## INNOVATION. ENTREPRENEURSHIP. GROWTH.

Friday, March 1   The Health Care Industry Challenge			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	<b>The Fiscal Challenge and the Role of Health Care</b> Professor Larry Van Horn, Owen School of Graduate Management U.S. Rep. Jim Cooper (D-TN)		Travel to Simulation Lab
	<b>National Perspective</b> Doug Holtz-Eakin American Action Forum		<b>Immersion #1: Understanding Clinical Challenges and Preparing the Workforce for the Future</b> Simulation Lab
	<b>State Perspective</b> Former Gov. Phil Bredesen (D-TN)		Return to Center Building
Friday, March 15   Creating Value in Health Care			
Morning	Description	Afternoon	Description
	Breakfast		Working Lunch
	<b>Medicaid and the Future</b> U.S. Senator Bill Frist, M.D.		<b>Leadership #1: Hogan Discussion</b> Melinda Allen/Marie Golden, Owen School of Graduate Management George Lazenby, Emdeon
	<b>HBS Case Discussion #1: MD Anderson</b> Professor Michael Porter Harvard Business School		<b>Travel to Aegis Sciences Corporation</b> 515 Great Circle Road, Nashville, TN 37228 <i>Self-Transportation Required</i>
	<b>Measuring Value in Health Care</b> Larry Van Horn		<b>Immersion #2: Aegis Sciences Corporation Lab Tour</b> Dr. David Black Aegis Sciences Corporation
			<b>CEO Boardroom Conversation #1</b> Dr. David Black, Aegis Sciences Corp.
Friday, April 5   Population Health			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	<b>Legislative Health Care Policy Update</b> Professor Larry Van Horn		<b>Systems Modeling Population Health II</b> Gary Hirsch and Rebecca Niles, ReThink Health, Fannie E. Ripple Foundation
	<b>EHR/IT and Population Health</b> Dr. Jon Perlin, HCA		<b>Telemedicine Experience: Remote Monitoring and Diagnosis</b> John Sculley, Misfit Wearables, Live MD and Audax Health Solutions
	<b>Immersion #3: Systems Modeling Population Health I</b> Gary Hirsch and Rebecca Niles, ReThink Health, Fannie E. Ripple Foundation		<b>Fellows Networking Reception</b> South Street Restaurant



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Friday, April 19   Innovating in Health Care I			
Morning	Description	Afternoon	Description
	Breakfast		Working Lunch <b>Leadership #2: Hogan/CEO Discussions</b> Herb Fritch, HealthSpring Dee Anna Smith, Sarah Cannon Research Institute Melinda Allen/Marie Golden, Owen Graduate School of Management
	<b>Stem Cells and Personalized Medicine</b> U.S. Senator Bill Frist, M.D.		<b>The Role of Government in Fostering Innovation</b> Todd Park, The White House
	<b>HBS Case Discussion #2: Boston Children's Hospital</b> Professor Robert Kaplan, Harvard Business School		Break
	<b>Lecture</b> Professor Robert Kaplan, Harvard Business School		<b>How Genomics Will Affect Care</b> Dr. Dan Roden, Vanderbilt University Medical Center

Friday, May 3   The Power of Information			
Morning	Description	Afternoon	Description
	Breakfast		Working Lunch <b>Leadership #3: Hogan/CEO Discussions</b> Bill Carpenter, LifePoint Hospitals Tom Cigarran, Healthways Melinda Allen/Marie Golden, Owen School of Graduate Management
	<b>Health Care Update: Using Information for Contracting</b> Professor Larry Van Horn		<b>Travel to Saint Thomas Hospital</b> 4220 Harding Road, Nashville, TN 37205
	<b>Using Information for Change</b> Dr. Brad Perkins, Vanguard Health Systems		<b>Immersion #4: Unity Brain Lab Tour and Discussion on Integrated Diagnostics Clinical Innovation</b>
	<b>HBS Case Discussion #3: Partners Health System</b> Professor Larry Van Horn		



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Friday, May 17   Innovating in Health Care II			
Morning	Description	Afternoon	Description
	Breakfast		Working Lunch <b>Leadership #4: Hogan/CEO Discussions</b> Dr. Harry Jacobson, TriStar Technology Ventures Jim Lackey, Complete Holdings Group Melinda Allen/Marie Golden, Owen Graduate School of Management
	<b>Health Care Update</b> Professor Larry Van Horn		<b>Turning Information into Knowledge: The Future of Clinical Decision-Making with Watson</b> Dr. Martin Kohn, IBM
	<b>Business Strategy for Population Health</b> David Klein, Lifetime Health Companies		<b>Fellows Networking Reception</b> South Street Restaurant
	<b>HBS Case Discussion #5: Cleveland Clinic Growth 2012</b> U.S. Senator Bill Frist, M.D.		
Friday, June 14   From Idea to Strategy			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	<b>Successful Innovation</b> Professor Regina Herzlinger, Harvard Business School Professor Larry Van Horn		<b>Social Media and Consumer Engagement</b> Stephen Smith, Purple Strategies
	<b>HBS Case Discussion #4: Public Health Insurance Exchange, The Massachusetts Experiment</b> Professor Regina Herzlinger		<b>Understanding Public Opinion</b> Brian Gottlieb, Purple Insights
			<b>CEO Boardroom Conversation #2</b> Joey Jacobs, Acadia Healthcare
Friday, June 28   Integrated Financing and Delivery			
Morning	Description	Afternoon	Description
	Breakfast		Lunch
	<b>Lessons from Geisinger Integrated Systems of Care</b> Dr. Glenn Steele, Geisinger Health System		<b>Academic Medical Center from Theory to Practice</b> Dr. Wright Pinson, Vanderbilt University Medical Center
	<b>Geisinger Health System</b> Professor Larry Van Horn		<b>Integrating an Integrated System</b> Ben Leedle, Healthways
			<b>Council Fellows Recap</b> U.S. Senator Bill Frist, M.D. Professor Larry Van Horn
			<b>2013 Classroom Programming Concludes</b>
			<b>GRADUATION CEREMONY AND DINNER</b>